

EUROPEAN  
CURRICULUM VITAE  
FORMAT



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**PERSONAL INFORMATION**

Name	Eva Benelli
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Nationality	Italian
Italian fiscal code	BNL VEA 56C44 F205D
Date of birth	04/03/1956

**WORK EXPERIENCE**

- Dates (from – to) **2007-2025**  
Professional Journalist (Italian Order of Journalists member n. 77425), partner, founder and member of the board of directors of Zadig srl benefit agency, with power of attorney. Leader of Zadig office in Rome, mainly in charge of healthcare institutional communication, risk and emergency communication, health promotion. Online and printed publishing, coordination of editorial activities, communication projects, work organisation and planning. Editorial coordinator of Zadig distance learning activities.  
  
She has been a member of the Scientific Committee for Post-marketing Surveillance of Covid-19 Vaccines (csV-covid19) of the Italian Drugs Agency.  
  
Project manager for Zadig within the European project 4e-parent 2023-2024 (4e-parentproject.eu/) for the early involvement of fathers in childcare to promote well-being and combat domestic violence.

Responsible for Zadig within the European project MiCare, 2022-2025, ([projectmicare.eu/](http://projectmicare.eu/)) aimed at training professionals involved in combating the mental distress of migrant populations.

Zadig project manager within the European Eu-Vet Care (2018-2021) project ([www.euvetcare.eu/](http://www.euvetcare.eu/)) aimed at training professionals taking care of minor migrants and refugees, including unaccompanied minors.

Zadig project manager within the European project of public health Asset (*Action plan on science in society related issues in Epidemics and Total pandemics*) 2014-2017. In this context, Zadig was a partner of the European consortium and responsible for two Wp (7 e 9). The definition of new communication methods and new media for epidemic and pandemic emergencies was one of Asset objectives. Responsible for the editorial project and editorial coordination aimed at the publication of the institutional website of the project ([www.asset-scienceinsociety.eu](http://www.asset-scienceinsociety.eu)). Participation at periodical international meetings of the Consortium, presenting project activities and participation as presenter of Asset aims and goals at the European Commission workshop (Luxemburg, October 2015) titled 'What did Ebola teach us? Learning points for public health' (original title: Che cosa ci ha insegnato Ebola? Lezioni apprese per la sanità pubblica) (cfr conferences).

Project manager for Zadig of activities for the communication and training plan of Aorn Moscati

Since 1998, collaboration with the Italian National Institute of Health, both as editorial manager of various websites and as the expert on crisis communication and communication for health promotion.

Editorial manager of the epidemiology portal for public health **EpiCentro** ([www.epicentro.iss.it](http://www.epicentro.iss.it)) and **Progetto cuore** ([www.cuore.iss.it](http://www.cuore.iss.it)). Responsible for the community of practice for Bridge European project participants.

Editorial manager of the **Igea project** (later merged into EpiCentro) for the integrated management of diabetes.

Editorial manager of the **Passi-one** newsletter for the **Passi surveillance system**. Currently in charge of the editorial support within EpiCentro website.

Coordinator of communication activities and distance learning courses on health promotion interventions against chronic diseases within the '**Gaining Health**' Programme. Always within the '**Gaining Health**' Programme, participation at the **national conference of Naples** (2008) and **Venice** (2012), as both member of the scientific committee and speaker.

Editorial manager of **National Centre for Disease Control** (Centro nazionale per il Controllo delle Malattie-Ccm) website of the Italian Ministry of Health ([www.ccm-network.it](http://www.ccm-network.it)).

In charge of online and printed communication and outreach activities for the **National Screening Observatory** (Osservatorio Nazionale Screening, ONS). Taking part in the interscreening group of the Ons and editorial manager of [www.osservatorionazionale screening.it](http://www.osservatorionazionale screening.it) website.

Editorial board member of the online scientific magazine *Scienza in rete* ([www.scienzainrete.it](http://www.scienzainrete.it))

Editorial manager for the website of **Genitoripiù** programme [www.genitoripiu.it](http://www.genitoripiu.it)

Since 2017, responsible of communication support of **Ismett** (Istituto Mediterraneo per i Trapianti e Terapie ad Alta Specializzazione) of Palermo.

Editorial manager of [www.azioniperunavitainsalute.it](http://www.azioniperunavitainsalute.it) website, which includes three projects Ccm- Emilia Romagna Region aimed at promoting physical activity against chronic diseases. Director of the [www.azioniquotidiane.info](http://www.azioniquotidiane.info) online journal aimed at promoting healthy lifestyles. Participation at two editions of Girolamo Mercuriale-dedicated course, organised by Emilia Romagna region, within the context of the two projects mentioned above.

Editorial manager of the **Experimental Zooprophyllactic Institute** of Venice website ([www.izsvenezie.it/](http://www.izsvenezie.it/)) and Experimental Zooprophyllactic Institute of Lazio and Tuscany website.

Collaboration with Umbria Region for the campaign 'Una scelta in comune' for the promotion of organ donation, which also included the creation of a dedicated Facebook profile. Member of the panel of the National prize for communication, new media and information for health, organised by Umbria Region within the Perugia International Journalism Festival. Participated as speaker in various workshop within this festival in Umbria Region (cfr, conferences).

Editorial director of **Janus**, a journal on *medical humanities*, bioethics and healthcare organisation (2001-2012). Responsible for both online and printed editions.

### **1999-2007**

Cofounder of the science communication agency Zadigroma. **Chairwoman of Zadigroma board of director** until 2007, when the company merged with the subsidiary Zadig. Responsible for the institutional health communication, online and printed publishing and research on the role of media within health communication, during the activity period of Zadigroma.

Editorial manager of the Italian edition of the **World Health Organization** volume titled 'Preventing Chronic Diseases: a vital investment'.

**Coordinator of press** activities related to breast screening for breast cancer prevention on behalf of the cancer prevention centre of Piedmont, within the European project titled '*Press survey on breast cancer screening: the agreement with the European guidelines and recommendations*'.

### **1998-1999**

Coordinator of the communication on the **Di Bella multitherapy trial** on behalf of the Italian Institution of Health. Author of '*The role of the media in steering public opinion on health care issues*' - Health Policy 63 (2003) 179\_ 186

### **1992-1998**

Editor of hundreds of articles on healthcare and science topics for the main Italian daily and periodical Newspapers.

Freelance collaborations with: *L'Unità, Diario, Tempo Medico, Scienza e vita, Focus, Sapere, L'espresso, Qui Turing, Donna Moderna, Alisei, Io donna*. Collaborations with specialist newspapers: *Nuovo Consumo e Consumi e società*. Portuguese language consultant for *Internazionale* journal.

### **Conferences**

Regular contribution as speaker or moderator at conferences organised by different members of the public healthcare administration, in quality of expert of institutional healthcare communication, risk and crisis communication, and scientific communication. Between the above-mentioned, the most recent contributions include:

- February 2022, *The paradox of Cuban vaccines*, the "Scienza in rete" webinar
- March 2021, online webinar: "*Parliamone*" *Dialoghi con Aifa sulla campagna vaccinale*
- October 2019, Florence, Conference: 'Communication, information and aware choice: European Recommendations for breast cancer screening and results of the study 'Donnainformata-Mammografia' (Original conference title: Comunicazione, informazione e scelta consapevole: le Raccomandazioni Europee sulla comunicazione nello screening per il tumore al seno e i risultati dello studio 'Donnainformata-Mammografia')
- November 2019: Gisma National Conference: 'How the communication changes during the social era' (Original conference title: Come cambia la comunicazione nell'era dei social)
- June 2018, Rome, Gisma National Conference: Lecture titled 'When medical errors are published on Facebook' (Original title: Quando gli errori dei medici finiscono su Facebook)

- January 2018, Rome: 10-year-long steps, an instrument for the prevention of chronic diseases and health promotion (original title: Passi lunghi 10 anni, uno strumento per la prevenzione delle malattie croniche e la promozione della salute). Round table moderator: The surveillance for health promotion in Italy: which perspectives? (Original title: La sorveglianza per la promozione della salute in Italia: quali prospettive?)
- November 2017, Stockholm: 10<sup>o</sup> European Public Health Conference, poster presentation: 'Ethical issues in national pandemic influenza plans', with Donato Greco.
- March 2017, Rome, Italian Ministry of Health, Epicost conference, round table: Cancer cure between sustainability and equity: the role of prevention and healthcare agenda (original title: La cura del cancro tra sostenibilità ed equità: il ruolo della prevenzione e della programmazione sanitaria)
- April 2016, Perugia, International Journalism Festival: 'Medical-scientific Fake news' (Original title: Bufale in ambito medico-scientifico)
- October 2015, Luxemburg, Health Department of the European Commission: 'Lessons learned for public health from the Ebola outbreak in West Africa, how to improve preparedness and response in the EU for future outbreaks': Asset project, a resource in case of infectious threats.

### Lectures

Participation at training courses for healthcare professionals in quality of expert of healthcare institutional communication, risk and crisis communication. These courses include courses organised by the public administration school Villa Umbra, Ccm, Ministry of Health, National Screening Observatory and Italian National Institute of Health. Participation at residential courses organised by Asl, prevention departments and various universities in quality of lecturer on risk communication, new media development.

Responsible, alongside Romeo Bassoli, of the 1<sup>st</sup> year education of the master in Science Education organised by the International School for Advanced Studies (Sissa) of Trieste. Later, teaching coordinator in the 'Institutional communication' area.

### Scientific publications

*Tra chiacchiere e silenzi: a proposito di Gpa, maggio-giugno 2023*  
*Ric&Pra 2023;39(3):125-126 | doi 10.1707/4055.40374*

*Le condizioni per l'inclusione, maggio-giugno 2021*  
*Ric&Pra 2021;17(3):99-100 | DOI 10.1707/3618.35986*

*Letter to the Editor regarding the paper by F. Cardoso et al "European Breast Cancer Conference manifesto on breast centres/units" European Journal of Cancer 87 (2017) 199e200*

*'The role of the media in steering public opinion on health care issues' - Health Policy 63 (2003) 179\_ 186*

### Dissemination articles

*Several articles for the online journal Science on the Net*

### Books

*Gravidanza per altre persone*, Bollati Boringhieri, Torino 2024

*Le mie epidemie* (with Donato Greco), Scienza express, Trieste, 2021

*Il giorno in cui piovve antrace* (with Donato Greco), in *Bioterrorismo, quali rischi corriamo e come possiamo difenderci* Editori Riuniti, Rome, 2001

*Gli stili alimentari oggi in Storia dell'alimentazione* (with Romeo Bassoli) Einaudi, Turin, 1998

*Invisibili o lontani* Cidis, Perugia, 1997  
*I nuovi adolescenti* (with Romeo Bassoli), Editori Riuniti, Rome, 1995.

### **Radio and tv collaborations**

Rai3 scientific programmes, Radio Italia, Swiss radio and television, Radio Colonia.

- Name and address of employer  
    • Type of business or sector  
    • Occupation or position held
  - Main activities and responsibilities
- Zadig srl, Piazza Antonio Mancini 4, 00196 Rome, Italy  
Journalism, medical and scientific communication agency  
Freelancer  
Company director, manager of the office in Rome

### **EDUCATION AND TRAINING**

- Dates (from – to)  
2000 - current
- Name and type of organisation providing education and training  
Professional Journalist, national professional qualification from the National Order of Journalists
- Principal subjects/occupational skills covered  
Writing ability, content creation and processing, research and editorial skills
- Dates (from – to)  
1970-1975
- Name and type of organisation providing education and training  
Liceo Classico Giosuè Carducci, Milano  
High School Diploma in Classical Studies

### **PERSONAL SKILLS AND COMPETENCES**

*Acquired in the course of life and career but not necessarily covered by formal certificates and diplomas.*

#### **MOTHER TONGUE**

**Italian**

#### **OTHER LANGUAGES**

- Reading skills
- Writing skills
- Verbal skills

#### **English, French, Portuguese, Spanish**

Good

Good

French (excellent); other languages (good or discrete)

#### **SOCIAL SKILLS AND COMPETENCES**

*Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (for example culture and sports), etc.*

Excellent interpersonal and analytical skills developed during the professional experience, of which the main objectives consist of the communication, ability to identify clients' communication needs and transform them into a real project. In charge of science and public healthcare communication within Zadig (in addition to being co-founder and board member). The design and development of projects require teamwork ability alongside the ability to identify and coordinate all the available skills within a team.

#### **ORGANISATIONAL SKILLS AND COMPETENCES**

*Coordination and administration of people, projects and budgets; at work, in voluntary work (for example culture and sports) and at home, etc.*

In charge of the coordination and supervision of all projects in Zadig office in Rome, alongside all managerial, organisation and administrative aspects, in quality of director and board member of Zadig Rome.

#### **TECHNICAL SKILLS AND COMPETENCES**

*With computers, specific kinds of equipment, machinery, etc.*

Ability to use the main technological tools today available for web publishing, for writing and telecommunication. Coordinator of multimedia publishing and web 2.0, with particular reference to the integration of new tools for professional activity.

ARTISTIC SKILLS  
*Music, writing, design, etc.*

Traditional dance, singing, reading and photography

I am aware of the penalties for false declarations and acts established by the Penal Code and related special Laws (art. 26 law 15/68).

Furthermore, I authorise the processing of personal information in compliance with Italian Legislative Decree 196/03 and GDPR 679/16

Rome, January 2025

Eva Benelli

A handwritten signature in black ink, appearing to read 'Eva Benelli', with a stylized flourish at the end.